

Megan E. Trebilcock

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WEB & DIGITAL INTERFACE DESIGNER | GRAPHIC DESIGNER | MULTIMEDIA ARTIST

Performance Profile

Creative and detail-oriented designer pursuing opportunities in graphic arts, digital media, and interface design. Committed to producing professional, audience-focused work grounded in creativity, empathy, and strategic communication. Excels at translating complex ideas into engaging visuals that connect people to messages in meaningful ways. Brings initiative, adaptability, and a collaborative spirit, with a drive to make an impact through design and media.

Work Experience

Graphic Design Intern | Career Services Office – Saginaw Valley State University, Saginaw, MI *January 2025 – May 2026*

- Designed and produced marketing materials for employment fairs and campus events, supporting Career Services' outreach.
- Balanced creative originality with adherence to SVSU brand standards, ensuring cohesive and professional deliverables.
- Partnered with university departments and employers to clarify project needs and deliver tailored visual solutions.
- Managed multiple design projects under tight deadlines while upholding professional design principles.

Summer Retail Team Member | Kilwins Chocolate Kitchen, Petoskey, MI

May–August 2024 & 2025

- Delivered welcoming customer service at the original Kilwins franchise location.
- Contributed to a positive customer experience by assisting guests and maintaining company values in daily operations.

Store Associate | Kohl's, Midland, MI

January 2023 – May 2025

- Created effective merchandise displays that reduced pricing and recovery errors.
- Assisted customers with purchases and inquiries, fostering a friendly and organized store environment.

For a complete career history, please visit: <https://www.linkedin.com/in/meganelizabethtrebilcock/>

Education & Professional Certifications

Saginaw Valley State University | Bachelor of Arts, Graphic Design; Minor in User Interface Design | Expected 2026

- Prometric Certified Nurse's Assistant (2020)
 - American Lifeguard Association CPR/AED/First Aid Certification (2020–2022)
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Skills and Abilities

Technical & Business Productivity: *Adobe Illustrator (2025), Adobe InDesign (2025), Adobe Dreamweaver (2025), HTML & CSS styling, Figma, Procreate, Microsoft Office Suite*

Design Expertise: *Graphic design, illustration, information design, digital communication, typography, UX research, application development, strategic planning & budgeting*

People Skills: *Empathy, patience, adaptability, divergent thinking, visual and verbal communication, active listening, clarity, delegation, positive reinforcement*